

The success of this event was the result of great support from the community-spirited businesses and organizations such as:





Thank You For Your Support. Money raised goes to adding media content to Resource Library.



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**ONLINE REGISTRATION** www.alifeworthliving.ca



pre REGISTER www.alifeworthliving.ca



### Discover Our Multimedia Resource Library



Since even the most primitive campfires and throughout history, stories have helped teach, influence, and bind people together. Stories have fostered the understanding of self and others. Through stories we explain how things are and why they are. Stories connect us with our past and present and help us anticipate our future.

A Life Worth Living's Resource Library is a gateway to finding grass roots solutions to your questions about disability and inclusion.

### IF WE DO NOT RECORD STORIES THEY ARE LOST FOREVER.



The world may not always work the way we would like it to, and it may not seem fair. Through our own innovation and combined efforts, we can break through barriers and leave a path for those that follow. A Life Worth Living is creating something special and encouraging all of us to work together to make life for each other better.

Tyler Emmett, Paralympian, Foveal Hypoplasia and Nystagmus



I could not return to school or go out with my friends. Judy shared A Life Worth Living's script with me. I could identify with the people. The story was so inspirational I decided to go back to school and to writing.

Patrycja Domurad, Car Accident

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...to reflect on how your life would change if you lost your sight today. Hearing that you, or someone you love, has a permanent physical impairment is devastating.

What if not being able to see clearly was a part of your everyday life? Where would you and your loved ones turn to for help and support? What services are available to you? How would you cope with your new reality?

A Life Worth Living is a local charity founded in 1994, the Year of the Family. Our vision is to answer the following questions asked by people who have an impairment:

- How can I live this life?
- How do others live this life?
- I am a relative, friend, volunteer, professional or community member, how can I help?

Considered a "world first" at the International Audio Describers Conference at the John F. Kennedy Centre, because of your support we have posted our Online Resource Centre. This undertaking has been shaped by input from visionaries such as Mother Teresa and Stevie Wonder; prominent professionals from Stanford, Harvard, NASA, Toronto Hospital for Sick Children, and Mount Sinai Hospital; organizations such as the International Association of Lions Clubs and the World Blind Union; and people from areas across North America sharing their own inspirational and practical solutions based on their first-hand experiences.

To capture these inspirational and practical solutions, we are contracting an international award winning production team. A Life Worth Living's online/DVD multimedia resource will use broadcast-quality video, animation, interviews, graphics and/or text. Our goal is to use state-of-the-art technology so people impacted by disability and their circles of support can use this resource as a catalyst to live a life worth living.



A Life Worth Living is a charitable non-profit organization and not government funded. We rely on the generosity of our community.

If you would like to commit as a sponsor for our 21th Annual Friends of A Life Worth Living Bowling Fundraiser, February 9th, 2020 request a sponsorship kit by getting in touch with us:

CALL: 519.966.0564 • EMAIL: judy.robinet@alifeworthliving.ca CONTACT US NO LATER THAN JANUARY 21<sup>st</sup>, 2020

# CORPORATE = \$300

#### **PRINT ADVERTISING**

- Acknowledgement as a sponsor with your logo on all promotional material
- · Logo displayed on event banner

#### **WEB ADVERTISING**

• Your company logo on the FALWL website sponsorship page

#### **OTHER BENEFITS**

- 20% discount on team registrations for corporate employees and friends to participate in the event (reg \$20/person)
- Charitable tax receipt

#### **PUBLIC RELATIONS BENEFITS**

- Name mentioned at the event on our Public Address System
- An invitation to the event

## TEAM SPONSORSHIP =\$500

#### **PRINT ADVERTISING**

- Logo and name on all promotional materials
- Logo displayed on event banner

#### **WEB ADVERTISING**

Your company logo on the FALWL website sponsorship page

#### **PUBLIC RELATIONS BENEFITS**

- Participation and identification as Team Sponsor at all related events
- A sponsorship certificate recognizing your contribution

#### **OTHER BENEFITS**

- VIP Access to the event, 50% off team registration for 4-6 corporate employees and friends to participate in the event
- A commemorative momento
- Special acknowledgement of your significant contribution to the community throughout the event
- Charitable tax receipt

# SPONSORSHIP Opportunities

# EVENT SPONSORSHIP \$1000

#### **PRINT ADVERTISING**

- Logo and name on all promotional materials
- Logo and name in all media ads
- · Logo displayed on event banner

#### **ON-SITE ADVERTISING**

- The opportunity to post banners (number & size to be determined by FALWL)
- The opportunity to have an area for corporate promotion and hospitality
- The right to tie-in promotions during the event
- The opportunity to setup a promotional booth (size & location TBD by FALWL)

#### WEB ADVERTISING

• Unique acknowledgement as an Event Sponsor on the sponsorship page

#### **PUBLIC RELATIONS BENEFITS**

- Participation and identification as Event Sponsor at all related events
- Three 30 second commercials/advertisements at the event on our Public Address System
- A sponsorship presentation recognizing your contribution to the event
- A link to your website

### **OTHER BENEFITS**

- VIP access to the event
- Complimentary team registration for 4-6 corporate employees and friends to participate in the event
- The opportunity for corporate sample products, services or promotional items to be distributed to all event participants in their registration kits
- A commemorative momento
- Charitable tax receipt

## PRIZE SPONSORSHIP RECOGNITION AT EVENT