



TAKE A *moment*

...to reflect on how your life would change if you lost your sight today. Hearing that you, or someone you love, has a permanent physical impairment is devastating.

What if not being able to see clearly was a part of your everyday life? Where would you and your loved ones turn to for help and support? What services are available to you? How would you cope with your new reality?

A Life Worth Living is a local charity founded in 1994, the Year of the Family. Our vision is to answer the following questions asked by people who have an impairment:

- How can I live this life?
- How do others live this life?
- I am a relative, friend, volunteer, professional or community member, how can I help?

Considered a “world first” at the International Audio Describers Conference at the John F. Kennedy Centre, we are developing our first series, The Vision Loss Portal. This undertaking has been shaped by input from visionaries such as Mother Teresa and Stevie Wonder; prominent professionals from Stanford, Harvard, NASA, Toronto Hospital for Sick Children, and Mount Sinai Hospital; organizations such as the International Association of Lions Clubs and the World Blind Union; and people from areas across North America sharing their own inspirational and practical solutions based on their first-hand experiences.

To capture these inspirational and practical solutions, we are contracting an international award winning production team. A Life Worth Living’s online/DVD multimedia resource will use broadcast-quality video, animation, interviews, graphics and/or text. Our goal is to use state-of-the-art technology so people impacted by vision loss and their circles of support can use this resource as a catalyst to live a life worth living.

A Life Worth Living is a charitable non-profit organization and not government funded. We rely on the generosity of our community.

If you would like to commit as a sponsor for our 19th Annual Friends of A Life Worth Living Bowling Fundraiser, February 11th, 2018 request a sponsorship kit by getting in touch with us:

CALL: 519.966.0564 | **EMAIL:** judy.robinet@alifeworthliving.ca

CONTACT NO LATER THAN JANUARY 21ST, 2018

CORPORATE SPONSORSHIP = \$300

PRINT ADVERTISING

- Acknowledgement as a sponsor with your logo on all promotional material
- Logo displayed on event banner

WEB ADVERTISING

- Your company logo on the FALWL website sponsorship page

OTHER BENEFITS

- 20% discount on team registrations for corporate employees and friends to participate in the event (reg \$20/person)
- Charitable tax receipt

PUBLIC RELATIONS BENEFITS

- Name mentioned at the event on our Public Address System
- An invitation to the event

TEAM SPONSORSHIP = \$500

PRINT ADVERTISING

- Logo and name on all promotional materials
- Logo displayed on event banner

WEB ADVERTISING

- Your company logo on the FALWL website sponsorship page

PUBLIC RELATIONS BENEFITS

- Participation and identification as Team Sponsor at all related events
- A sponsorship certificate recognizing your contribution

OTHER BENEFITS

- VIP Access to the event, 50% off team registration for 4-6 corporate employees and friends to participate in the event
- A commemorative momento
- Special acknowledgement of your significant contribution to the community throughout the event
- Charitable tax receipt

EVENT SPONSORSHIP \$1000

PRINT ADVERTISING

- Logo and name on all promotional materials
- Logo and name in all media ads
- Logo displayed on event banner

ON-SITE ADVERTISING

- The opportunity to post banners (number & size to be determined by FALWL)
- The opportunity to have an area for corporate promotion and hospitality
- The right to tie-in promotions during the event
- The opportunity to setup a promotional booth (size & location TBD by FALWL)

WEB ADVERTISING

- Unique acknowledgement as an Event Sponsor on the sponsorship page

PUBLIC RELATIONS BENEFITS

- Participation and identification as Event Sponsor at all related events
- Three 30 second commercials/advertisements at the event on our Public Address System
- A sponsorship presentation recognizing your contribution to the event
- A link to your website

OTHER BENEFITS

- VIP access to the event
- Complimentary team registration for 4-6 corporate employees and friends to participate in the event
- The opportunity for corporate sample products, services or promotional items to be distributed to all event participants in their registration kits
- A commemorative momento
- Charitable tax receipt

PRIZE SPONSORSHIP RECOGNITION AT EVENT

SPONSORSHIP OPPORTUNITIES